



مركز الملك عبد الله الثاني لتدريب العمليات الخاصة  
KING ABDULLAH II SPECIAL OPERATIONS TRAINING CENTER

# SPONSORSHIP PACKAGES 12<sup>TH</sup> ANNUAL WARRIOR COMPETITION

WHERE ADVANCED TRAINING  
MEETS ADVANCED TECHNOLOGY



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AMMAN, JORDAN

**JUNE 5<sup>TH</sup> - 9<sup>TH</sup> 2022**

[www.kasotc.com](http://www.kasotc.com)  
[www.warriorcompetition.com](http://www.warriorcompetition.com)

# Sponsorship Packages

## Executive Partner

- Co-branding on printed and digital material including back of badge lanyard event banners magazines and website
- Interview with international media sponsor
- 3 independent banners (as well as “all sponsors” banners)
- Logo and website link on AWC Website
- Marketing material in guest and team packages
- Full Page in magazine
- Logos on Officials’ T-shirts
- 20 Tickets to opening social night and closing dinner
- Recognition at closing ceremony (certificate and trophy)

## Platinum Sponsor - JOD 70,000

- Limited to 3 Sponsors
- Use of equipment in 1 co-branded competition event (additional events options \$3000)
- Large Booth (8x6)
- Firing range
- Interview with international media sponsor
- Marketing material in guest and team packages
- 4 independent banners (as well as “all sponsors” banners)
- Logo and website link on AWC Website
- Full page add in magazine
- 15 Tickets to opening social night and closing dinner
- Recognition at closing ceremony (certificate and trophy)

## Diamond Sponsor- JOD 45,000

- Limited to 5 sponsors
- Medium Booth (6x4)
- Firing range
- 50% Discount on Competition event sponsorship
- 2 independent banners (as well as “all sponsors” banners)
- Logo and website link on AWC Website
- Full page add in magazine
- 10 Tickets to opening social night and closing dinner

## Gold Sponsor- JOD 30,000

- Small booth (4x4)
- Logo and website link on AWC Website (as well as “all sponsors” banners)
- Half Page Add in magazine
- 30% Discount on Competition event sponsorship
- 5 Tickets to opening ceremony

## Silver Sponsor- JOD 20,000

- Small booth (4x4)
- Logo and website link on AWC Website (as well as “all sponsors” banners)
- Quarter Page Add in magazine
- 3 Tickets to opening ceremony



# Sponsorship Packages

## Competition Event Sponsor - JOD 10,000

- Use of equipment in 1 competition event (includes cobranding of event)
- Logo and website link on AWC Website
- Quarter Page Add in magazine
- Limited to 4 events

Live fire demonstration- one day (0900-1600) of a general range time is charged at JOD1000

## Opening reception sponsor (catering of reception) JOD 15,000

- Limited to one sponsor
- Recognition and thanks at closing dinner
- Logo on banners
- Half page advert in magazine
- 5 Tickets to opening, 3 tickets to social night and 3 tickets to closing dinner

## Social night sponsor (catering of social night) JOD 15,000

- Limited to one sponsor
- Recognition and thanks at closing dinner
- Logo on banners
- Half page advert in magazine
- 3 Tickets to opening, 5 tickets to social night and 3 tickets to closing dinner

## Closing dinner sponsor (catering of closing dinner) - JOD 35,000

- Limited to one sponsor
- Recognition and thanks at closing dinner
- Logo on banners
- Half page advert in magazine
- 5 Tickets to opening, 5 tickets to social night and 5 tickets to closing dinner



# Sponsorship Packages

Benefit/Package		Executive Partner	Platinum Sponsor JOD70,000	Diamond Sponsor JOD45,000	Gold Sponsor JOD30,000	Silver Sponsor JOD20,000	Competition Event Sponsor JOD10,000	Opening Social Closing Sponsor	Firing Range rental JOD1,000/Day
1	Logo and link on Website	✓	✓	✓	✓	✓	✓	✓	X
2	Logo on all sponsor banners	✓	✓	✓	✓	✓	✓	✓	X
3	Add in Magazine	Full Page	Full Page	Full Page	Half Page	Quarter	Quarter	Half Page	X
4	Booth	X	8x4	6x4	4x4	2x2	X	X	X
5	Tickets to opening, social and closing	20	15	10	5	3	X	X	X
6	Independent banner	4	3	2	1	X	X	X	X
7	Branded Firing range	X	✓	✓	X	X	X	X	Not Branded
8	Interview with media sponsor	✓	✓	X	X	X	X	X	X
9	Marketing material in guest packages	✓	✓	X	X	X	X	X	X
10	Use of equipment in one co-branded event	X	✓	X	X	X	✓	X	X
11	Limited	1	3	5	Unlimited	Unlimited	4	1 For Each	X
12	Co-Branding on printed digital material in addition to Back of badge and lanyard	✓	X	X	X	X	X	X	X



# 27 Countries participated in the 11<sup>th</sup> Annual Warrior Competition



## The Competition was sponsored by:



# Sponsor Application Form

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KING ABDULLAH II SPECIAL OPERATIONS TRAINING CENTER

## 12<sup>TH</sup> ANNUAL WARRIOR COMPETITION JUNE 5<sup>TH</sup> - 9<sup>TH</sup> 2022

RESERVE NOW FOR PRIORITY ATTENTION!

PLEASE TICK YOUR RELEVANT PARTICIPATION CHOICE BELOW:

- |                          |                                    |            |
|--------------------------|------------------------------------|------------|
| <input type="checkbox"/> | Platinum Sponsorship.....          | JOD 70,000 |
| <input type="checkbox"/> | Diamond Sponsorship.....           | JOD 45,000 |
| <input type="checkbox"/> | Gold Sponsorship.....              | JOD 30,000 |
| <input type="checkbox"/> | Silver Sponsorship.....            | JOD 20,000 |
| <input type="checkbox"/> | Competition Event Sponsorship..... | JOD 10,000 |
| <input type="checkbox"/> | One day Sponsorship.....           | JOD 1,000  |
| <input type="checkbox"/> | Opening reception sponsor.....     | JOD 15,000 |
| <input type="checkbox"/> | Social night sponsor.....          | JOD 15,000 |
| <input type="checkbox"/> | Closing dinner sponsor.....        | JOD 35,000 |

Please Print Clearly

Company Name

Company Address

Country

Website

Nature of Business

E mail

Contact Name

Position

Telephone

Fax

Date

Signature

KASOTC USE ONLY:

Received By:

Approved By:

Date:

Signature: